



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Patriot Majority
Product	PAT MAJORITY USA
Estimate Number	1966

Invoice #	107430-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/12/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107430
Alt Order #	06860849
Deal #	
Order Flight	10/04/12 - 10/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Saturday Today	7a-9am		10/01/12 to 10/07/12	1x	-----S-				
	KSNV			Sa	10/06/12	:30	7:57 AM	PM12-106H Cynthia HD	\$900.00		1
2	KSNV	Today Show	658a-9am		10/04/12 to 10/10/12	8x	MTWTF--				
	KSNV			Th	10/04/12	:30	8:59 AM	PM12-106H Cynthia HD	\$1,900.00		1
	KSNV			F	10/05/12	:30	8:35 AM	PM12-106H Cynthia HD	\$1,900.00		2
	KSNV			M	10/08/12	:30	7:30 AM	PM12-106H Cynthia HD	\$1,900.00		3
	KSNV			M	10/08/12	:30	8:28 AM	PM12-106H Cynthia HD	\$1,900.00		6
	KSNV			Tu	10/09/12	:30	7:57 AM	PM12-106H Cynthia HD	\$1,900.00		7
	KSNV			Tu	10/09/12	:30	8:37 AM	PM12-106H Cynthia HD	\$1,900.00		4
	KSNV			W	10/10/12	:30	7:29 AM	PM12-106H Cynthia HD	\$1,900.00		8
	KSNV			W	10/10/12	:30	8:27 AM	PM12-106H Cynthia HD	\$1,900.00		5
3	KSNV	Noon News	12-1230pm		10/04/12 to 10/10/12	2x	MTWTF--				
	KSNV			Tu	10/09/12	:30	12:14 PM	PM12-106H Cynthia HD	\$600.00		1
	KSNV			W	10/10/12	:30	12:21 PM	PM12-106H Cynthia HD	\$600.00		2
4	KSNV	The Agenda 1230pm	1230-1p		10/04/12 to 10/10/12	3x	MTWTF--				
	KSNV			M	10/08/12	:30	12:48 PM	PM12-106H Cynthia HD	\$325.00		1
	KSNV			Tu	10/09/12	:30	12:39 PM	PM12-106H Cynthia HD	\$325.00		2
	KSNV			W	10/10/12	:30	12:55 PM	PM12-106H Cynthia HD	\$325.00		3
5	KSNV	News 3 Today	9a-930am		10/01/12 to 10/07/12	1x	-----SS				
	KSNV			Sa	10/06/12	:30	9:24 AM	PM12-106H Cynthia HD	\$750.00		1
6	KSNV		11am-12pm								

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**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Patriot Majority
Product	PAT MAJORITY USA
Estimate Number	1966

Invoice #	107430-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/12/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107430
Alt Order #	06860849
Deal #	
Order Flight	10/04/12 - 10/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	The Doctors	2pm-3pm		10/04/12 to 10/10/12	3x	MTWTF--				
	KSNV			F	10/05/12	:30	11:27 AM	PM12-106H Cynthia HD	\$500.00		2
	KSNV			Tu	10/09/12	:30	11:52 AM	PM12-106H Cynthia HD	\$500.00		3
	KSNV			W	10/10/12	:30	11:27 AM	PM12-106H Cynthia HD	\$500.00		1
8	KSNV	Dr. Phil	3-4p		10/04/12 to 10/10/12	3x	MTWTF--				
	KSNV			Th	10/04/12	:30	3:01 PM	PM12-106H Cynthia HD	\$325.00		3
	KSNV			F	10/05/12	:30	2:40 PM	PM12-106H Cynthia HD	\$325.00		2
	KSNV			Tu	10/09/12	:30	2:22 PM	PM12-106H Cynthia HD	\$325.00		1
9	KSNV	4PM NEWS (1 hour)	4-5pm		10/04/12 to 10/10/12	3x	MTWTF--				
	KSNV			Th	10/04/12	:30	3:35 PM	PM12-106H Cynthia HD	\$600.00		1
	KSNV			F	10/05/12	:30	3:14 PM	PM12-106H Cynthia HD	\$600.00		2
	KSNV			W	10/10/12	:30	3:13 PM	PM12-106H Cynthia HD	\$600.00		3
10	KSNV	4PM NEWS (1 hour)	4-5pm		10/04/12 to 10/10/12	2x	MTWTF--				
	KSNV			Tu	10/09/12	:30	4:19 PM	PM12-106H Cynthia HD	\$900.00		1
	KSNV			W	10/10/12	:30	4:10 PM	PM12-106H Cynthia HD	\$900.00		2
11	KSNV	M-F Early News	5-630p		10/04/12 to 10/10/12	2x	MTWTF--				
	KSNV			M	10/08/12	:30	4:59 PM	PM12-106H Cynthia HD	\$900.00		1
	KSNV			W	10/10/12	:30	4:49 PM	PM12-106H Cynthia HD	\$900.00		2
	KSNV			to	10/04/12 to 10/10/12	5x	MTWTF--				

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Product	PAT MAJORITY USA
Estimate Number	1966

Invoice #	107430-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/12/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107430
Alt Order #	06860849
Deal #	
Order Flight	10/04/12 - 10/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	M-F Early News	5-630p								
	KSNV			Th	10/04/12	:30	5:28 PM	PM12-106H Cynthia HD	\$1,800.00		1
	KSNV			F	10/05/12	:30	5:29 PM	PM12-106H Cynthia HD	\$1,800.00		5
	KSNV			M	10/08/12	:30	6:15 PM	PM12-106H Cynthia HD	\$1,800.00		3
	KSNV			Tu	10/09/12	:30	5:16 PM	PM12-106H Cynthia HD	\$1,800.00		2
	KSNV			W	10/10/12	:30	6:24 PM	PM12-106H Cynthia HD	\$1,800.00		4
12	KSNV	Jeopardy In Prime									
	KSNV				to						
	KSNV			10/01/12 to 10/07/12	1x	-----S-					
	KSNV			Sa	10/06/12	:30	9:06 PM	PM12-106H Cynthia HD	\$525.00		1
13	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
	KSNV				to						
	KSNV			10/04/12 to 10/10/12	5x	MTWTF--					
	KSNV			Th	10/04/12	:30	7:07 PM	PM12-106H Cynthia HD	\$1,700.00		5
	KSNV			F	10/05/12	:30	6:43 PM	PM12-106H Cynthia HD	\$1,700.00		4
	KSNV			M	10/08/12	:30	7:12 PM	PM12-106H Cynthia HD	\$1,700.00		1
	KSNV			Tu	10/09/12	:30	6:54 PM	PM12-106H Cynthia HD	\$1,700.00		2
	KSNV			W	10/10/12	:30	7:08 PM	PM12-106H Cynthia HD	\$1,700.00		3
14	KSNV	Wednesday Prime 9-10pm	9-10pm								
	KSNV				to						
	KSNV			10/08/12 to 10/14/12	1x	--W----					
	KSNV			W	10/10/12	:30	9:43 PM	PM12-106H Cynthia HD	\$4,000.00		1
15	KSNV	Tuesday Prime 10-11pm	10-11pm								
	KSNV				to						
	KSNV			10/08/12 to 10/14/12	1x	-T-----					
	KSNV			Tu	10/09/12	:30	10:37 PM	PM12-106H Cynthia HD	\$3,200.00		1
16	KSNV	News 3 in Prime	7-10pm								
	KSNV				to						
	KSNV			10/08/12 to 10/14/12	1x	---T---					
	KSNV			Th	10/11/12	:30	9:30 PM	PM12-106H Cynthia HD	\$3,200.00		1

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 Attention: Accounts Payable  
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Product	PAT MAJORITY USA
Estimate Number	1966

Invoice #	107430-1
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Station	KSNV
Account Executive	Amy McCreary
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Order #	107430
Alt Order #	06860849
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Order Flight	10/04/12 - 10/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	1x	-----S-				
				Sa	10/06/12	:30	11:14 PM	PM12-106H Cynthia HD	\$1,400.00		1
18	KSNV	Tonight Show	1135p-1237a		10/04/12 to 10/10/12	3x	MTWTF--				
				M	10/08/12	:30	12:31 AM	PM12-106H Cynthia HD	\$750.00		3
				Tu	10/09/12	:30	11:46 PM	PM12-106H Cynthia HD	\$750.00		1
				W	10/10/12	:30	12:31 AM	PM12-106H Cynthia HD	\$750.00		2
19	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/04/12 to 10/10/12	2x	MTWTF--				
				M	10/08/12	:30	11:30 PM	PM12-106H Cynthia HD	\$1,400.00		1
				W	10/10/12	:30	11:33 PM	PM12-106H Cynthia HD	\$1,400.00		2
20	KSNV	NFL Football	1P-9PM		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	7:53 PM	PM12-106H Cynthia HD	\$14,000.00		1
21	KSNV	Today Show	658a-9am		10/08/12 to 10/14/12	2x	---TF--				
				Th	10/11/12	:30	7:27 AM	PM12-106H Cynthia HD	\$1,900.00		1
				F	10/12/12	:30	8:57 AM	PM12-106H Cynthia HD	\$1,900.00		2
22	KSNV	Noon News	12-1230pm		10/08/12 to 10/14/12	1x	---TF--				
				F	10/12/12	:30	12:12 PM	PM12-106H Cynthia HD	\$500.00		1
23	KSNV	The Doctors	2pm-3pm		10/08/12 to 10/14/12	1x	---TF--				
				Th	10/11/12	:30	2:35 PM	PM12-106H Cynthia HD	\$325.00		1

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Product	PAT MAJORITY USA
Estimate Number	1966

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Billing Calendar	Broadcast
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Special Handling	

IDB #	
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	Dr Phil	3-4p		10/08/12 to 10/14/12	1x	---TF--				
	KSNV			F	10/12/12	:30	3:30 PM	PM12-106h Cynthia HD	\$600.00		1
25	KSNV	M-F Early News	5-630p		10/08/12 to 10/14/12	1x	----F--				
	KSNV			F	10/12/12	:30	5:27 PM	PM12-106h Cynthia HD	\$1,800.00		1
26	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		10/08/12 to 10/14/12	1x	----F--				
	KSNV			F	10/12/12	:30	6:42 PM	PM12-106h Cynthia HD	\$1,700.00		1
27	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/08/12 to 10/14/12	1x	---TF--				
	KSNV			Th	10/11/12	:30	11:33 PM	PM12-106h Cynthia HD	\$1,400.00		1
28	KSNV	Tuesday Prime 9-10p	9-10p		10/08/12 to 10/14/12	1x	-T-----				
	KSNV			Tu	10/09/12	:30	9:20 PM	PM12-106h Cynthia HD	\$5,200.00		1
29	KSNV	4PM NEWS (1 hour)	4-5pm		10/08/12 to 10/14/12	1x	---TF--				
	KSNV			Th	10/11/12	:30	4:42 PM	PM12-106h Cynthia HD	\$2,150.00		1
<b>Aired Spots</b>										<b>59</b>	
<b>Gross Total</b>									<b>\$93,050.00</b>		

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**Agency Commission** **\$13,957.50**

**Net Amount Due** **\$79,092.50** **Payment Terms 30 Days**

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